



Watershed Stewards Academy

Guidelines for your individual presentations:

The purpose is to give you practice presenting information in a safe space

- Introduce yourself
 - Experience with WSA
 - Connected to resources through the program and the County
 - Personalize your presentation – share your passion and connection to the community
- Begin with education
 - Show data about water quality impairment
 - Show pictures of local stream/river problems
 - Mention restrictions (if applicable) to fishable/swimmable uses of the water
- Emphasize that everyone creates inputs that negatively impact the water
 - Don't point the finger at any one source
 - Finish this section with the sources related to your community
- Highlight how individual actions can actually make a difference
 - Use pictures of small scale practices
 - Don't "sugarcoat" the challenge but emphasize that you are a resource to help
 - Show what other sectors might be doing to clean up their contribution
- Talk about grant opportunities that exist for open space, HOA community property
- Don't engage in arguments
 - These practices aren't for everyone and that's okay
 - You are a resource to help, not to force someone into something
 - These practices do make a difference if they are maintained
- Provide contact info if you're comfortable with that
 - Always follow up
- Don't read slides to people
 - Prepare your comments beforehand
 - Be relaxed but professional, engaged but not too familiar

Developed: December 10, 2014 by Jennifer Dindinger



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